

Ad Post Templates For Use With Facebook Pages & Groups

Here are some sample ad and post templates you can use to come up with your own ideas for a post engagement series when you promote an offer using Facebook groups. Just customize them around whatever giveaway or product you're promoting.

It's actually quite simple and there's no reason to complicate things. Keep it short and sweet and just follow the guideline below.

Start with an announcement post on your page or group about your upcoming FREE Giveaway:

"...coming soon....FREE report on how to make money using a new simple facebook method without spending money on ads..."

On the next 2-3 days I'll then add some "buzz" by hinting about what will be covered or revealing a small piece of content:

"...as I announced yesterday I'm releasing a new ebook on how to make money using a simple and unique facebook method...If you use facebook for any type of business marketing or promotion I highly recommend you check it out...come back tomorrow when I'm going to reveal one of the highlights of the book...you don't want to miss this..."

"Yesterday I mentioned that I would reveal one of the secrets my new ebook exposes about a new simple method for making money with facebook without spending money on ads. Well, let

me start by asking you a question...Comment with a "yes" or "no" in the comment section below. How many of you knew you could create your own list of "buyers" only for just about anything you want to sell in about 5 min. on facebook?

Finally on day 4 I'll give them the link to the offer and add a bonus that comes with a limited time offer:

"...FINALLY! Here's the link to grab your FREE Ebook plus I've added a special bonus offer for the first 50 people that order you will also receive the Case Study video and Cheat Sheet...so hurry and secure your FREE copy...<http://xxxxxxxx.com>"

That's it. Just make sure you add a picture of the product when you make the post with the link. Now go make it happen!